

Achieving Artistry

High impact public speaking skills for experienced performers

Being in the audience when a good speaker takes to the stage is a real treat. Their apparently unconscious ability to access the audience's emotions and have them laughing and crying during the same paragraph is a joy to behold.

This course teaches some of the scientific approaches that underpin such artistic and creative performances.

Who should attend?

People who rely on their abilities as a public speaker to earn a living, or who regularly represent their organisations in public. People having a natural talent for stage work, although they might not have any formal education or training in the discipline.

Previous delegates have included company directors, accountants, consultants and professional speakers.

Overview

In order to cover the necessary material in one day, a level of skill equivalent to that provided by our course 'Persuasive Presentations' is assumed. The overall course structure is built around each delegate having two, filmed, stage sessions, during which they present a prepared piece and receive one-on-one coaching. Topics covered during the course of the day include:

- Script planning
- Visual, auditory and kinaesthetic learning styles
- Eye contact plans, audience interaction and stage craft
- Planning, production and practise of integrated performance packages

Outcomes

Active Presence Limited is unique in being the only company that delivers education and training in which delegates acquire the skill to produce and deliver a performance:

- Accessible by all three learning styles (auditory, visual and kinaesthetic)
- In which the vocal performance, stage craft and content are one, integrated package

Such performances have huge impact, leaving audiences motivated and ready for action.

| Duration | Maximum Class Size | Course Code |
|----------|--------------------|-------------|
| One day | Six delegates | 02AA |

"Thank you for a simply outstanding day. Every professional speaker, no matter what stage they are at in their career, would gain huge benefit from attending one of your outstanding workshops."

Roger Harrop, Roger Harrop Associates

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