



## Inspiring Leadership

### Inspirational communication for senior managers

Today's business leaders have less time in which to effect and communicate complex change. The increased pace of competition on a global basis is emphasising the importance of clarity and precision in communication.

The requirement to appeal to new markets and foreign cultures underscores the need for an unambiguous and crystal clear vision – and the skill to communicate it.

### Who should attend?

Business leaders who understand the importance of providing inspirational leadership for their staff.

### Overview

- Successful business leaders are constantly looking for ways to create impact and make sure their messages are understood, remembered and acted on
- This course focuses on techniques that provide delegates with specific skills to achieve the above
- Specialist coaching on vocal image and appropriate body language
- Extensive use is made of video recording
- Small class sizes maximise one-to-one coaching time

### Outcomes

Delegates acquire new skills in a confidential and supportive environment. This expanded portfolio of communication styles gives them the ability to:

- Gain emotional commitment from their staff
- Create a positive impact
- Leave audiences motivated and ready to act
- Confidently deal with challenging leadership issues
- Deliver clear, precise messages that "stick"

<b>Duration</b>	<b>Maximum Class Size</b>	<b>Course Code</b>
One day	Six delegates	04LC

*"I have had my voice coached on previous occasions and have also attended two master classes on public speaking. I can honestly say that I learned more in the first hour with you than in all the others put together."*

**Barry Mapp, Managing Director, The House of Learning**

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